



Department for  
Communities and  
Local Government

# Our Place!

**Lance Allan**  
**Trowbridge Town Council**



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## The concept is simple....

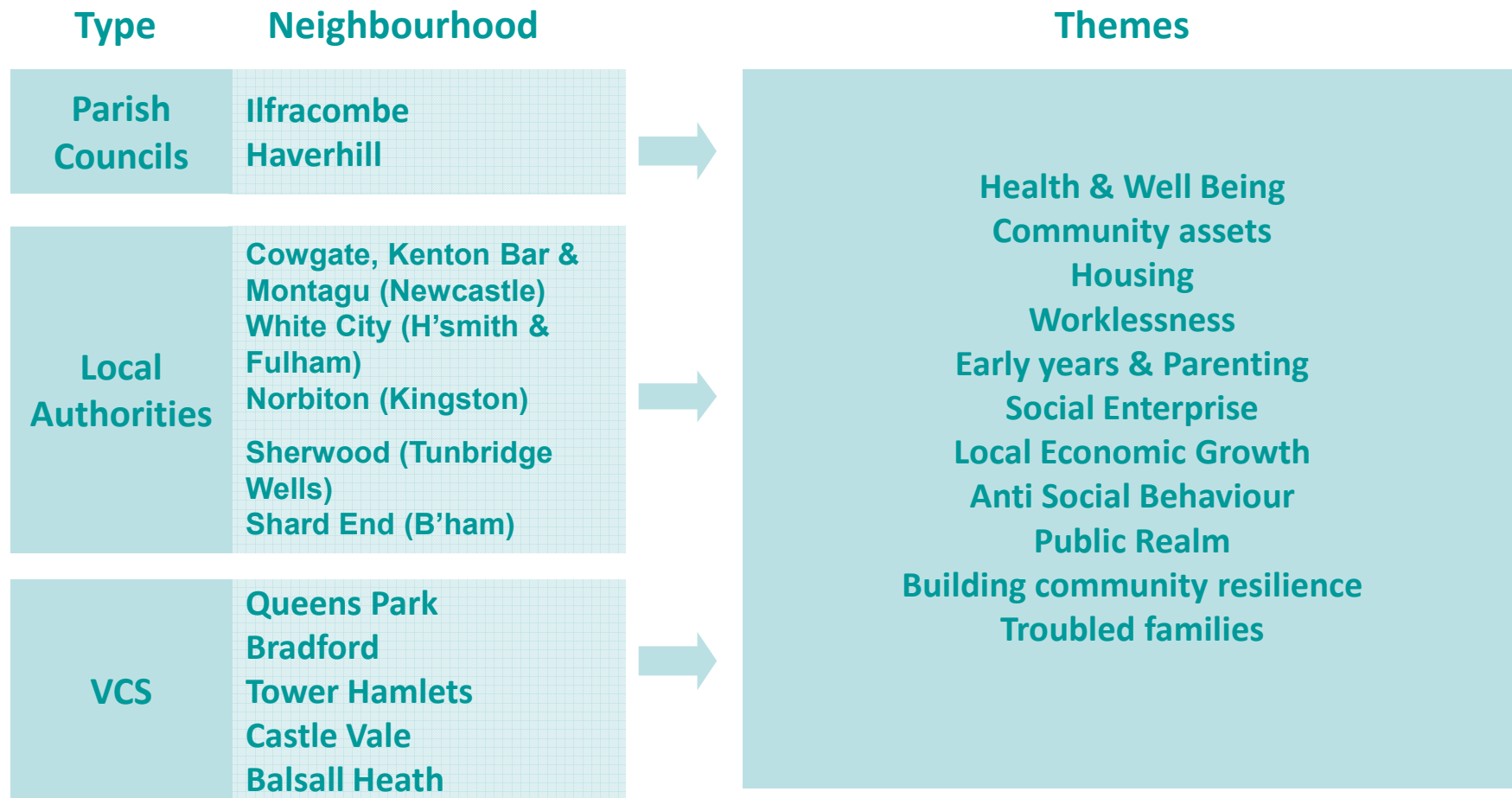
The **Our Place!** approach means putting **community at the heart of decision making & bringing together** - councillors, public servants, businesses, voluntary and community organisations, and the community themselves - **to revolutionise the way a neighbourhood works.**

- 12 pilot neighbourhoods have been testing this (under the name Neighbourhood Community Budgets)
- **No one 'right' way to do this** – but there are some key elements....
- Ministers want to see at least another **100 areas** working in this way as soon as possible.
- DCLG are making available **£4.3 million** to support other neighbourhoods – through a mix of grant and advice.



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The pilots were led by a range of  
partners up and down the country





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## **Our Place! approach generates.... better services**

- **Communities want to be involved in and influence decisions about their neighbourhood**
- **Communities are directing 'spend' in their area**
- **New community role for councillors**
- **Increased democratic engagement**
- **Communities are taking control of services and assets to...**
  - .....reduce waste**
  - ....tailor services to the needs of the neighbourhood**
  - ...and generate savings**
- **Communities can help reach and influence hard to help groups**  
**Public service providers are working better together...**
  - ....with the community**
  - ....and with business**



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## Our Place! Programme

### **Timescales:**

- We are about to go out to tender for a partner to run the Our Place! Support Programme
- Aim is for the support programme to be live before Christmas 2013

### **Application process – current thinking:**

- Will be an application pack & form - available on-line
- Contractor will assess applications and make recommendations to DCLG for final approval

### **Our offer leading up to Our Place! going live:**

- Advice and support from DCLG Our Place! team
- Mentoring from the Neighbourhood Community Budget pilots
- Networking events - to share learning and experience



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DISCOVER  
TROWBRIDGE  
SUCCESS

## OUR PLACE – TROWBRIDGE

The opportunities of 2013 are a foundation upon which to establish the future for Trowbridge.

TO CONSIDER AN OUR PLACE - TROWBRIDGE BID BASED AROUND:  
SKILLS, JOBS and ECONOMIC DEVELOPMENT:

*Branding; working together as one team*

*Masterplan, better access; rail, pedestrian and cycling*

*Growth, new housing and new leisure and retail developments*

*A sustainable town*